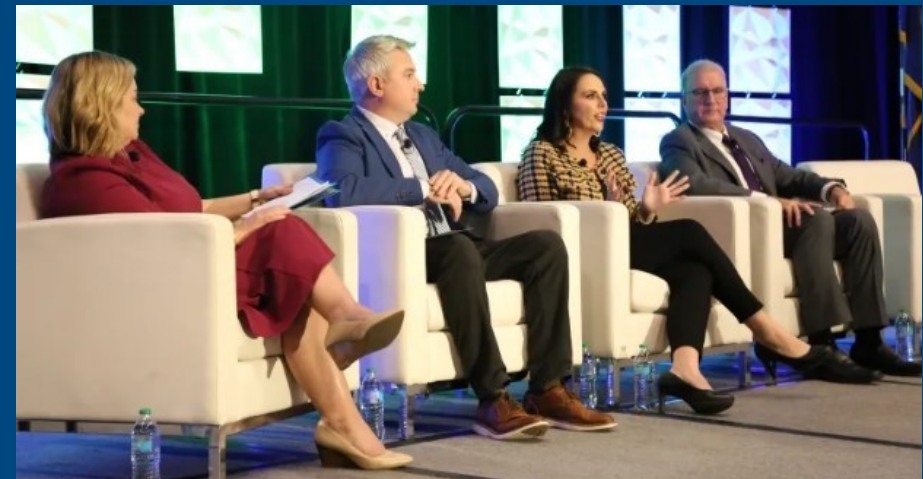# SWATT

- Collaborative Approach
- Resource Alignment
- Businesses Served
- December Convening
  - Employer Engagement
  - Regional & State Alignment
  - Professional Development
- Employer Prototypes
- Practitioner Deliverables

WORKFORCE & COMMUNITY PARTNERSHIPS

- Education First Employers – 3/21
  - Goodwill + Family Scholar House
  - Second Chance Employment
- Boys and Girls Club – 3/28
  - KCTCS Scholarship
- Going Pro – 4/4
  - KDE Engagement
  - Multiple State Partners
- KAED – Summer 2025
  - Deal Breakers & Deal Makers
  - Innovation Lens

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ASSET MAP + EXTERNAL ENGAGEMENT TEAMS

Total Partnerships: 2,708

Q2 - Top Partnership Activities	
Internships:	781
Advisory Board/Committee:	728
Career Advancement via Education:	694
Tuition Assistance:	551
Training for Incumbent Workers:	485

Q3 -Top Activities	Count from all Partnerships
Investment in facilities/equipment	128
Student success coaching	161
Apprenticeships	201
Collaborating with data	220
Multi-Year Giving/Donations	250
Regional skills goal-setting	250
Labor market analysis	262
Industry recommendation of credentials	323
Skills-based curriculum	335
Employer-informed curriculum	337
Career Guidance	356
Continual improvement based on outcomes	375
Flexible scheduling	386
Clinical Sites	414
Alignment of goals and activities	481
Employer-sponsored contract training	483
Training for incumbent workers	515
Tuition assistance	566
Promote education for career advancement	697
Presence on advisory board/committee	725
Internships	782

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ASSET MAP + EXTERNAL ENGAGEMENT TEAMS

Figure 11: **Educators recognize the need for partnering to produce a work-ready workforce far more than employers**

Overall, how important do you believe it is for employers and community colleges to partner to produce a work-ready workforce?

	Employers	Community colleges
Very important	59%	98%
Somewhat important	30%	2%
Neither important nor important	8%	0%
Somewhat important	1%	0%
Very unimportant	1%	0%
I don't know	1%	0%

Source: "The State of Collaboration Between Community Colleges and Employers – Employer Survey," American Association of Community Colleges and Harvard Business School's Project on Managing the Future of Work, November-December 2020 and "The State of Collaboration Between Community Colleges and Employers – College Survey," American Association of Community Colleges and Harvard Business School's Project on Managing the Future of Work, November 2020-April 2021.

- **How much are we doing?**
- **How well are we doing it?**
- **Is anyone better off?**

Ranking	Action	Percentage responding "My company does this"
1	Establish partnerships to recruit and hire from community colleges	56%
2	Encourage recruiters and hiring managers to build relationships with community college faculty	56%
3	Support community college efforts to teach technical skills	55%
4	Offer job-site visits for community college students	55%
5	Partner with community colleges that their employees come from	54%
6	Support community college efforts to offer career-building support services	54%
7	Post employment opportunities on community college-wide job boards	53%
8	Send current workers to upgrade their skills at community colleges	52%
9	Create work-based or learn-and-earn opportunities for community college students	52%
10	Offer in-person or virtual sessions for community college students to meet with recruiters and hiring managers	52%

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TRAINS FEEDBACK

- "Yes, the training and assessments we have received through KCTCS-TRAINS has been top notch. Our partners at Henderson Community College are amazing to work with and we appreciate them greatly. The KCTCS-TRAINS has provided us with solid learning within our organization."

- "It absolutely has had an impact. Allowing our consortium to bring employees from multiple companies into one class made the trainings possible. Companies who would not have gone through the hassle for one or two employees, now are putting more effort into their individual development because it is an affordable and streamlined process."

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TRAINS UTILIZATION

Time Period	Projects	New Company	Repeat Company	Total Cost	Average Project Amount	Projected Headcount
Through Quarter 2 FY24 7/1/2023 - 12/31/23	144	79	112	3,958,923	$27,493	13084
Through Quarter 2 FY25 7/1/2024 to 12/31/24	192	57	183	4,427,450	$23,060	13011
Change	**33%**	**-28%**	**63%**	**12%**	**-16%**	**-1%**

EMPLOYER EXPANSION

Added Capacity & Beta Testing

- **Statewide Projects**
  - State & Regional Governmental
  - Executive Education Partnership
  - Statewide Healthcare Leadership
  - Industry Associations
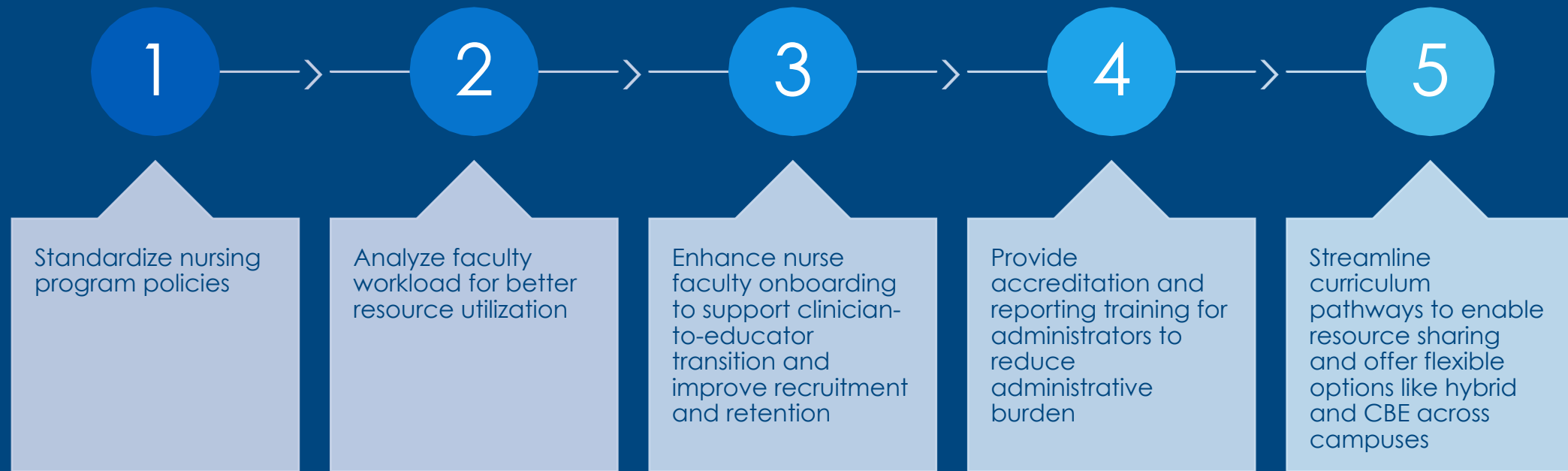
- **FlexTrain Pilot**
  - Customized Instructional Design
  - Video Production
  - Course Delivery & Management
  - Corporate Hosting Services
  - Certificate Validation
  - Course Badging
  - Highly Responsive Help Desk Support

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Nursing Optimization Project

Streamline policies, procedures, and processes to optimize resources for improved student support, program benchmarks, and faculty retention.

1 Standardize nursing program policies

2 Analyze faculty workload for better resource utilization

3 Enhance nurse faculty onboarding to support clinician-to-educator transition and improve recruitment and retention

4 Provide accreditation and reporting training for administrators to reduce administrative burden

5 Streamline curriculum pathways to enable resource sharing and offer flexible options like hybrid and CBE across campuses

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QUESTIONS & DISCUSSION

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